



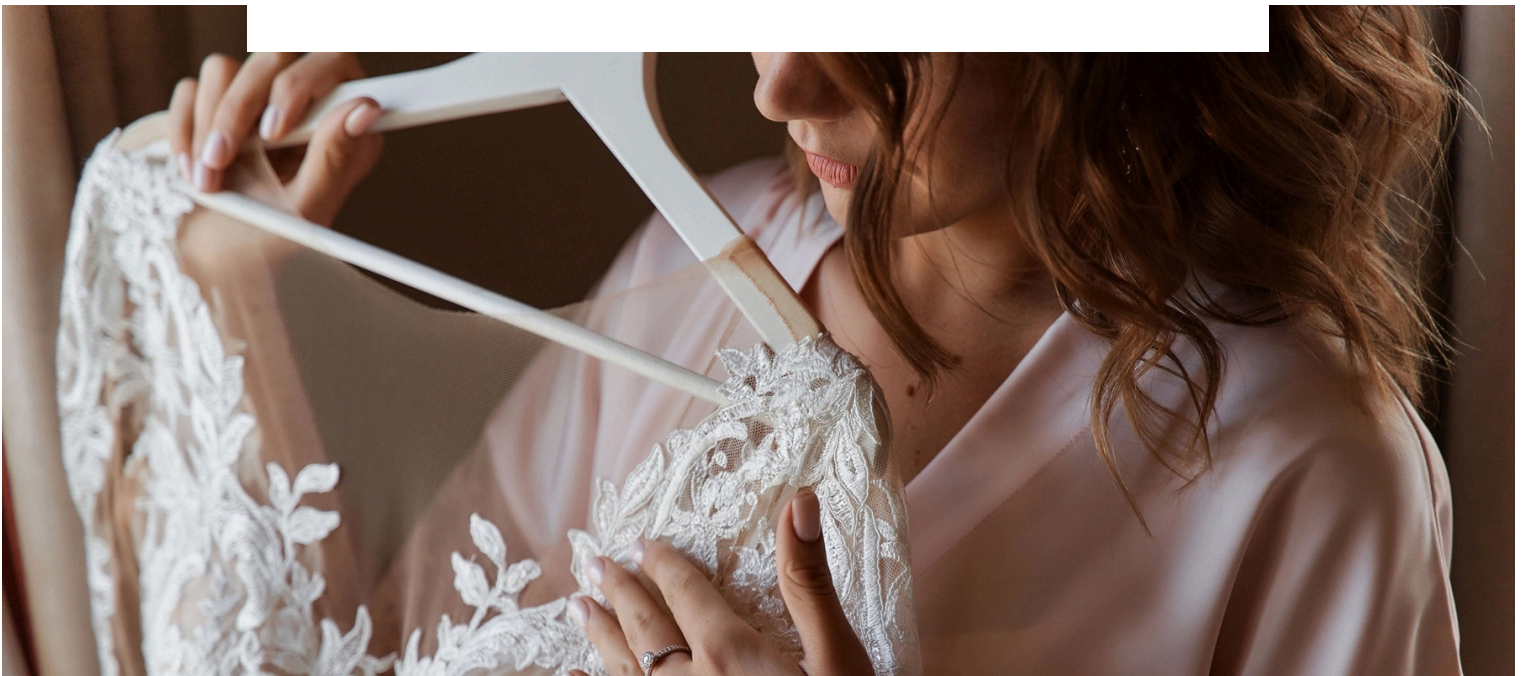
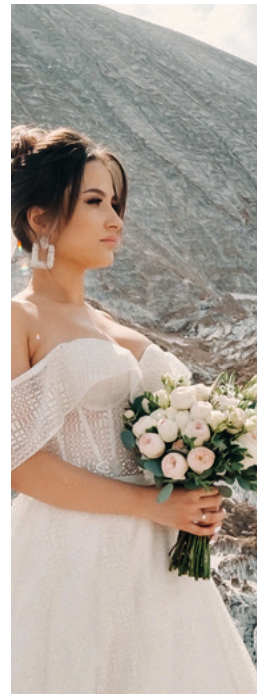
BASIC DIRECTORY FREE

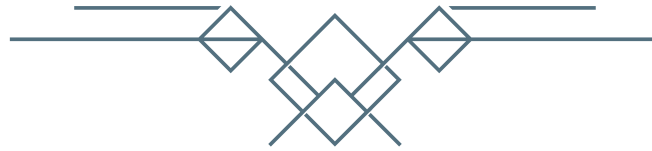
Get free exposure to potential clients on Whitetail Wedding with a basic directory listing. You will receive:

+ BASIC DIRECTORY LISTING

- **Directory landing page**
- **Short business description**
- **Basic contact information**
- **1 URL (Web or Social Link)**

+ WELCOME SOCIAL POST





PRINCESS PACKAGE \$29 MONTH*

Attract brides and potential clients to your business with an enhanced directory listing on Whitetail Wedding. You will receive:

+ ENHANCED DIRECTORY LISTING

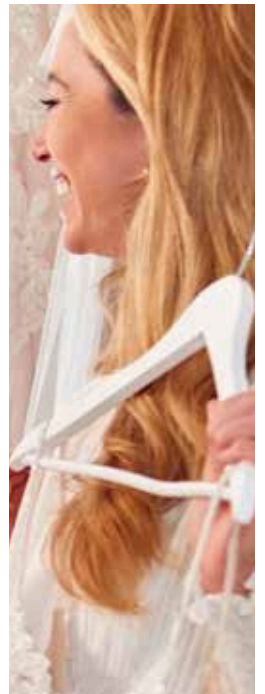
- Exclusive directory landing page
- Featured logo or photo
- Business description
- Leads
- Unlimited content & backlinks
- Social media links
- Up to 20 photos on hosted gallery
- Annual analytics reporting as requested

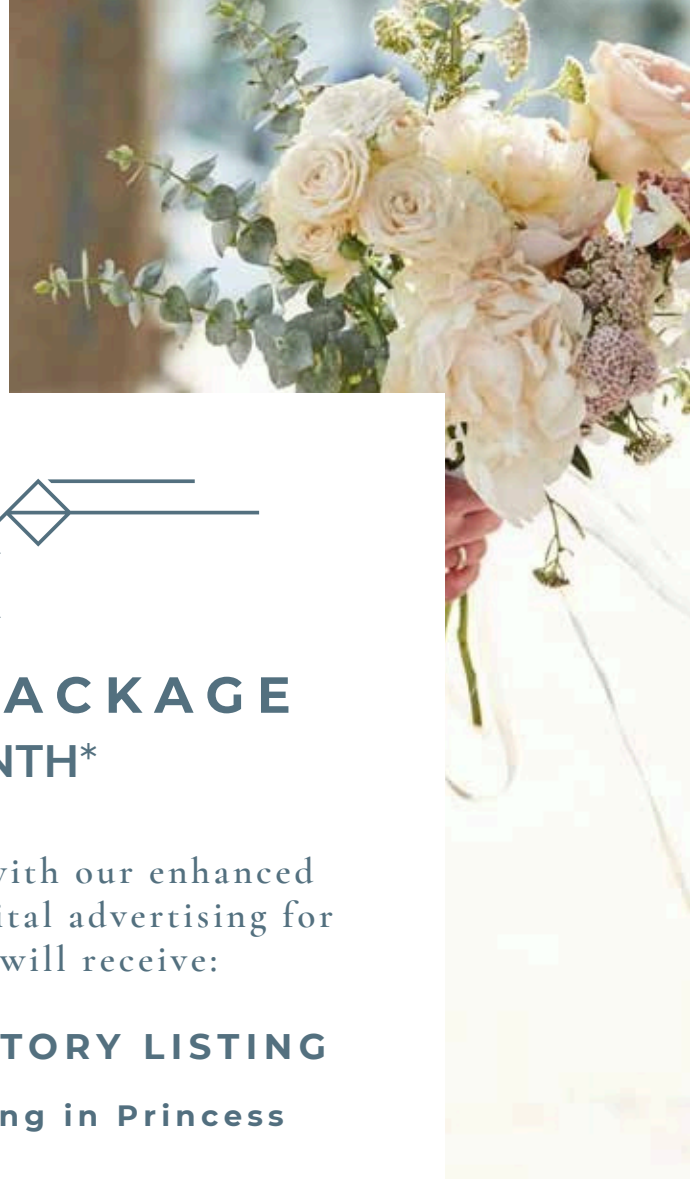
+ WEDDING STORY SPONSORSHIPS

- Business mentions, backlinks and social tags on articles for Real Wedding Stories we publish that you provided a service for (\$50 value per mention)

+ WELCOME SOCIAL POST

**Billed \$348 annually or prorated for calendar year*





RADIANT PACKAGE

\$65 MONTH*

Increase your exposure with our enhanced directory listing with digital advertising for your business. You will receive:

+ ENHANCED DIRECTORY LISTING

- Includes everything in Princess Package

+ LONGTERM SEO EXPOSURE

- Minimum of 6 written articles published on blog and social media (valued at \$2,700)
- Permanent website backlinks

+ SOCIAL MEDIA EXPOSURE

- Minimum of 4 shared FB posts

**Billed \$780 annually or prorated for calendar year*





MARQUISE PACKAGE

\$140 MONTH*

Maximize your exposure with our enhanced directory listing and the most digital advertising offered. You will receive:

+ ENHANCED DIRECTORY LISTING

- Includes everything in Princess Package

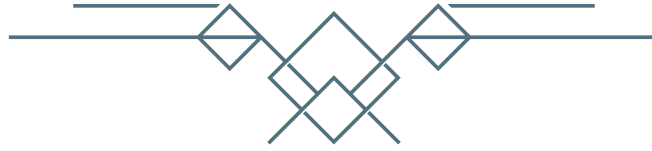
+ LONGTERM SEO EXPOSURE

- Minimum of 10 written articles published on blog and social media (valued at \$4,500)
- Permanent website backlinks

+ SOCIAL MEDIA EXPOSURE

- Minimum of 8 shared FB posts

**Billed \$1,680 annually or prorated for calendar year*



INDIVIDUAL SERVICES

WEB EXPOSURE & ADVERTISING

+ SCROLLING BANNER AD: \$200

Large clickable high exposure ad featured at the top of WTW directory page for an entire month. Includes a clickthrough link. Bump your ad to first position for an additional \$50. Ad size: 1029 px wide by 365 px tall. Positions sold based on availability.

+ FEATURE ARTICLE: \$450

WTW writes and publishes a sponsored blog article featuring your business. Includes SEO benefits, backlinks, article post on social media with a social media tag for your business.

+ EDUCATIONAL ARTICLE: \$250

WTW writes and publishes a sponsored blog article featuring educational information with you as the expert. Includes business tag on social media article post.

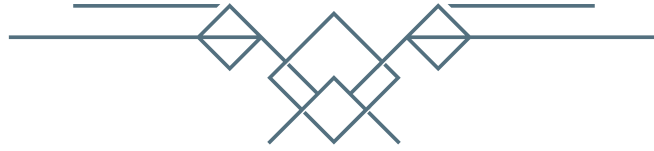
SOCIAL MEDIA

+ FACEBOOK PROMOTE: \$75

Submit your topic, photo and URL to be posted on WTW Facebook page. WTW will tag your Facebook business page.

+ FACEBOOK BOOST: \$150

Submit your topic, photo and URL to be posted and boosted with Facebook advertising for maximum exposure to area brides. WTW will tag your Facebook business page.



INDIVIDUAL SERVICES

REAL WEDDING STORIES SPONSORSHIPS

Whitetail Wedding (WTW) is dedicated to sharing real wedding stories to celebrate love stories and inspire other brides. Within these stories, vendors that provide services for these weddings have an opportunity to be highlighted.

UNLIMITED VENDOR SPONSORSHIPS

Real Wedding Vendor Sponsorships are FREE with any paid directory package.

+ BASIC VENDOR SPONSOR: \$50

WTW writes a real wedding story featuring a wedding you serviced. Sponsorship includes a permanent online mention of your business name, 1 backlink for SEO benefits on the article, and social media tag on Facebook when the article is posted.

+ FEATURED VENDOR SPONSOR: \$100

Includes everything in the basic vendor sponsorship level with additional short description "About" your business on the article for increased SEO benefits.

+ MAX EXPOSURE VENDOR SPONSOR: \$150

Includes everything in the sponsorships above with additional Facebook post exclusively featuring and tagging your business.